

STEVE BALETSKA

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WWW.STEVEBALETSKA.COM

EDUCATION:

Rhode Island School of Design (RISD), Providence, RI

Illustration

Center for Digital Imaging Arts at Boston University (CDIABU), Waltham, MA

Graphic and Web Design

SKILLS:

Art and Design: Knowledge of wide variety of painting/drawing mediums and color theory. Training in both fine art application and design oriented work. Perfect color-vision with a Farnsworth-Munsell 100 hue test score of 0.

People: Strong oral and written skills. An ability to communicate clearly and effectively as a member of a team, working to accomplish a common goal. Comfortable presenting to a large audience.

Computer: Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, Flash, Microsoft Word, Powerpoint. Advanced knowledge of XHTML, CSS, and Javascript. Wordpress, Actionsript3, PHP, and MySQL experience. Comfortable in both Mac and PC format.

Organization: Detail oriented. Capable of handling many tasks at one time. Strong memory.

EXPERIENCE:

LiquidBits, Cambridge, MA

www.liquid-bits.com

Designer

May 2008 to August 2008

Designed and implemented materials for start-up corporate identity and investment presentations. Created character designs and other game elements to support product development. Participated and supported the management team in investor presentations and conventions.

The Aloft Group, Newburyport, MA

www.aloftgroup.com

Design Intern

May 2006 to May 2007

Designed website elements for "Pod-tini" Marketing Podcasts. Brainstormed and implemented innovative and unique ideas for mailers, web, and other advertising media for clients. Designed and implemented materials for corporate identity.

FREELANCE CLIENTS:

May 2007 to Present

Northern Essex Community College

www.necc.mass.edu

Web Designer

Work as part of a team aiding the effort to redesign and migrate the college's website to allow for a more dynamic presentation of material.

Weldon Owen Publishing

www.weldonowen.com

Illustrator

Work as a member of a team of illustrators producing frame by frame content for Weldon Owen's publication "Show Me How".

Funkitron, Inc.

www.funkitron.com

Illustrator

Created character designs for an upcoming title related to Funkitron's Slingo franchise of games to be later be produced in 3d.

Wooden Rose

www.woodenrosecomic.com

Web Designer

Coded web content based on designs created by client for an online graphic novel website. Helped client refine website image based off initial concept. Aided client in understanding content management.

Vivisect Apparel

www.vivisect-apparel.com

Web Designer

Coded web content based on designs created by client for an Ohio based clothing company. Helped client refine website image based off initial concept. Maintain content updates as required.

Ruth Boland Basketry

www.ruthbolandbasketry.com

Web Designer

Created website concept and design for a New Hampshire based basket weaver. Maintain content updates as required.

LifeWear, LLC

www.liveitfullyeveryday.com

Illustrator

Created character concept designs for New Hampshire based clothing company. Helped refine basic design concepts from initial idea to final design.

OTHER INTERESTS:

Cuisine, Linguistics, Acting, Film, Aikido/Kendo, SCUBA Diving, and Violin.